



INTERNATIONAL  
INSTITUTE  
OF EDUCATION

BEST TIPS  
FROM IIE

internationalinstituteeducation.com

# ALL IS ABOUT COLOR

THE WORST  
MISTAKES  
IN COLOR APPLICATION

\$ 499<sup>USD</sup>  
ENROLLMENT FEE



[ Discover how color transforms, communicates, and enhances your artistry as a future beauty professional ]

DIRECTOR

JUAN CARLOS



\$499<sub>USD</sub>

**ENROLLMENT  
FEE ON MAY.**

## OUR COURSES

**COSMETOLOGY**

**NAIL TECHNOLOGY**

**ESTHETICS**

We are thrilled to present the May 2025 edition of the International Institute Academy Digital Magazine. In this issue, we delve into the latest beauty industry trends across the United States, focusing on nails, cosmetology, and skincare. Our mission is to keep you informed and inspired with the most current developments in the beauty world.

2025

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Mocha Mousse

COLOR  
OF  
2025

P A N T O N E



# MOCHA MOUSSE

IIE is a leading specialist in cosmetology, empowering students to become beauty professionals with expert knowledge and hands-on skills.

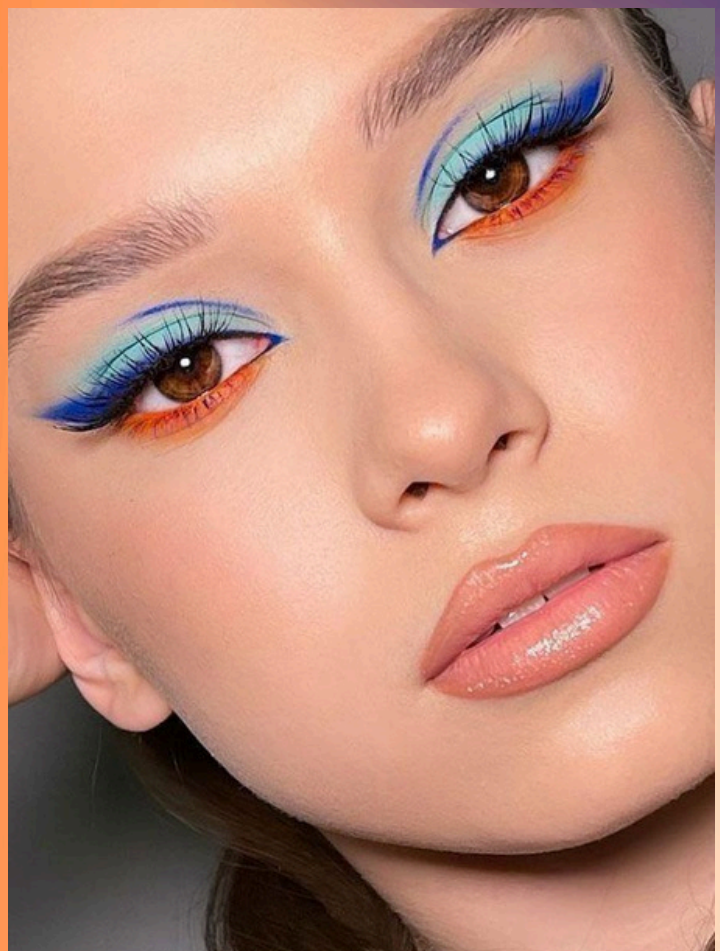


# The Perfect Match for 2025

Orange and blue are complementary colors that create vibrant contrast and visual balance. They are expected to take center stage in the beauty world in 2025, especially in makeup, nails, and hair trends.



This color combo can elevate any look—think bold blue eyeshadow paired with burnt orange lips—sparking creativity and a modern edge. Embracing this trend will make a powerful statement in beauty routines, editorial shoots, and runway styles alike.





# WHY IS IT IMPORTANT TO BE AN EXPERT IN COLOR THEORY IN THE BEAUTY INDUSTRY?



## **Enhance your portfolio and professional reputation**

Effectively using color creates a professional and cohesive style, fostering trust and loyalty with clients.

## **Enhance your creativity through technical knowledge.**

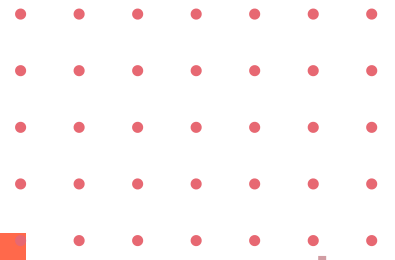
It's essential to have solid foundations for creativity; mastering color theory fosters confident innovation.

## **Stand out in a competitive market**

Enhancing your skills in color increases your expertise and demand in personalized services like makeup, hair coloring, and nail design.







# PINK ORANGE

Always a perfect duo  
for spring and summer.

